



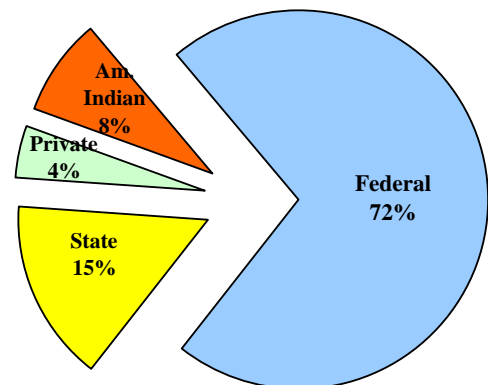
GRAND COUNTY TOURISM PROFILE

County Indicator	2004	2005	2006	% Change 2005-2006	State Ranking
DEMOGRAPHIC					
Population	8,611	8,826	9,024	2.2%	21
Total Non-Ag Employment	4,164	4,398	4,471	1.7%	17
Non-Ag Avg Monthly Wage	\$1,843	\$1,964	\$2,043	4.0%	23
Per Capita Income	\$20,937	\$24,431	\$24,713	1.2%	13
Unemployment Rate	7.7%	5.8%	4.7%	-19.0%	4
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$260.9	\$275.9	\$265.3	-3.8%	5
Travel & Tourism Related Employment	5,145	5,249	5,055	-3.7%	5
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$8,729.3	\$9,345.4	\$9,021.4	-3.5%	7
Transient Room Tax	\$874.1	\$996.5	\$1,095.3	9.9%	5
Restaurant Tax	\$231.0	\$252.1	\$267.9	6.3%	11
Car Rental Tax	\$19.8	\$17.9	\$27.4	53.1%	8
Gross Taxable Retail Sales (millions)	\$180.0	\$199.6	\$227.7	14.1%	16
REGIONAL VISITATION COUNTS					
I-70 UT/CO Traffic Count	2,280,155	2,248,400	2,390,750	6.3%	
Thompson Springs Welcome Center	90,233	86,718	84,327	-2.8%	
Glen Canyon N.R.A.	1,837,074	1,908,723	1,876,668	-1.7%	
Arches N.P.	733,129	781,667	833,046	6.6%	
Canyonlands N.P.	371,706	393,672	413,587	5.1%	
Dead Horse Point S.P.	145,800	137,265	169,206	23.3%	
Green River S.P.	38,196	20,937	22,857	9.2%	

Land Ownership - 2006		No. of Acres	% Total
Total Acres in County		2,351,436	100.0%
Federal Government		1,690,481	71.9%
BLM		1,554,949	66.1%
US Forest Service		57,299	2.4%
National Park Service		76,603	3.3%
National Wildlife Refuge		--	--
Other•		1,630	0.1%
State Government		364,607	15.5%
Utah State Parks & Recreation		3,225	0.1%
Utah State Wildlife Reserves		8,607	0.4%
State Trust Lands		347,407	14.8%
Other••		5,368	0.2%
American Indian		198,083	8.4%
Private*		103,344	4.4%

- Includes Military and Bankhead Jones land
- Includes State Sovereign and UDOT land
- *May include some local government land

Land Ownership - 2006



Grand County Tourism Profile

